



# NBA PROPERTIES, INC.

## CONFIDENTIALITY NOTICE

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**FROM:** Sacha Tarrant, NBA Legal Department

**FAX TO:** ATTN: Google Legal Support, Android Market Trademark Complaints

**DATE:** March 31, 2010

**RE:** Android Market Trademark Complaints

**NUMBER OF PAGES:** 12 (including cover)

**Please see attached.**

VIA FACISIMILE (650.963.3255)

March 31, 2010

Google, Inc.  
Attn: Google Legal Support, Android Market Complaints  
1600 Amphitheatre Parkway  
Mountain View, CA 94043

**RE: TRADEMARK INFRINGEMENT NOTICE**

To Whom It May Concern:

We believe the Android applications listed below are infringing the National Basketball Association ("NBA") and/or National Basketball Association Properties, Inc's ("NBA Properties"), trademarks. Per your policy we provide the information you require:

**Name of Trademark Owner:**  
NBA Properties, Inc.

**Contact information:**  
Sacha Tarrant  
NBA Properties, Inc.  
Olympic Tower  
645 Fifth Ave  
New York, NY 10022  
[dmca@nba.com](mailto:dmca@nba.com)

**Trademarks at issue:**  
PLEASE SEE EXHIBIT A ENCLOSED.

**Infringing applications:**

Title: NBA Home Theme  
Version 1.1  
Developer: Jeff\_000

Title: NBA Cavaliers Theme  
Version 1.0  
Developer: Jeff\_000

Title: NBA Celtics Theme  
Version 1.0  
Developer: Jeff\_000

Title: NBA Lakers Theme  
Version 1.1  
Developer: Jeff\_000

Title: NBA League Theme  
Version 1.0  
Developer: Jeff\_000

Title: NBA Teams Icon Theme  
Version 1.1  
Developer: Jeff\_000

Title: Cool NBA Icons Theme  
Version 1.1  
Developer: Jeff\_000

Title: NBA:Philadelphia  
Version 1.0  
Developer: Mob4.com

Title: NBA Blazers  
Version 1.0  
Developer: James N

Title: NBA Clippers  
Version 1.0  
Developer: James N

Title: NBA Philadelphia  
Version 1.0  
Developer: James N

Title: NBA Memphis  
Version 1.0  
Developer: James N

Title: NBA Minnesota  
Version 1.0  
Developer: James N

Title: NBA : Minnesota  
Version 1.0  
Developer: Mob4.com

Title: NBA:Rockets  
Version 1.0  
Developer: Mob4.com

Title: NBA: Memphis  
Version 1.0  
Developer: Mob4.com

Title: NBA:Clippers  
Version 1.0  
Developer: Mob4.com

Title: NBA Hornets  
Version 1.0  
Developer: James N

Title: NBA Live News  
Version 1.0  
Developer: James N

Title: NBA Bobcats  
Version 1.0  
Developer: James N

Title: NBA Nuggets  
Version 1.0  
Developer: James N

Title: NBA Hawks  
Version 1.0  
Developer: James N

Title: NBA Thunder  
Version 1.0  
Developer: James N

Title: NBA Kings  
Version 1.0  
Developer: James N

Title: NBA Milwaukee Bucks  
Version 1.0  
Developer: James N

Title: NBA NJ Nets  
Version 1.0  
Developer: James N

Title: NBA Pacers  
Version 1.0  
Developer: James N

Title: NBA Wizards  
Version 1.0  
Developer: James N

Title: NBA Detroit Pistons  
Version 1.0  
Developer: James N

Title: NBA Toronto Raptors  
Version 1.0  
Developer: James N

Title: NBA: Toronto Raptors  
Version 1.0  
Developer: Mob4.com

Title: NBA: Detroit Pistons LATEST  
Version 1.0  
Developer: Mob4.com

Title: Tetris for NBA  
Version 1.0  
Developer: AlphaTech

Title: NBA San Antonio Spurs  
Version 1.0  
Developer: Mob4.com

Title: NBA Utah Jazz  
Version 1.0  
Developer: Mob4.com

Title: NBA Golden State Warriors  
Version 1.0  
Developer: Mob4.com

Title: NBA Miami Heat  
Version 1.0  
Developer: Mob4.com

Title: NBA Spur  
Version 1.0  
Developer: James N

Title: NBA Phoenix  
Version 1.0  
Developer: James N

Title: NBA Latest News  
Version 1.0  
Developer: Phone Apps Pro

Title: NBA Lakers  
Version 1.0  
Developer: James N

Title: NBA Cavaliers  
Version 1.0  
Developer: James N

Title: NBA Orlando Magic  
Version 1.0  
Developer: James N

Title: NBA Warriors  
Version 1.0  
Developer: James N

Title: NBA Chicago Bulls  
Version 1.0  
Developer: James N

Title: NBA Knicks  
Version 1.0  
Developer: James N

Title: NBA Miami Heat  
Version 1.0  
Developer: James N

Title: NBA Jazz  
Version 1.0  
Developer: James N

Title: NBA Boston Celtics  
Version 1.0  
Developer: James N

Title: NBA Arizona Phoenix  
Version 1.0  
Developer: Mob4.com

Title: NBA New York Knicks  
Version 1.0  
Developer: Mob4.com

Title: NBA Chicago Bulls  
Version 1.0  
Developer: Mob4.com

Title: NBA Cleveland Cavaliers  
Version 1.0  
Developer: Mob4.com

Title: NBA Los Angeles Lakers  
Version 1.0  
Developer: Mob4.com

Title: NBA Boston Celtics  
Version 1.0  
Developer: Mob4.com

Title: NBA Forum  
Version 1.05  
Developer: Superdroid.net

Title: NBA Players Tweets (Free)  
Version 1.200912011330  
Developer: Ahoyo

Title: Ultimate NBA  
Version 2.0  
Developer: GoldenDoodleGames

Title: NBA WNBA Scoreboards  
Version 1.4  
Developer: Mobilent Software Solutions

Title: NBA: Hawks Pro Hoops  
Version 1.0  
Developer: Mob4.com

Title: NBA: Denver Pro Hoops  
Version 1.0  
Developer: Mob4.com

Title: NBA: Kings Pro Hoops  
Version 1.0  
Developer: Mob4.com

Title: NBA: Hornets Pro Hoops  
Version 1.0  
Developer: Mob4.com

Title: NBA: Wizard Pro Hoops  
Version 1.0  
Developer: Mob4.com

Title: NBA: Nets Pro Hoops  
Version 1.0  
Developer: Mob4.com

Title: NBA: Dallas Pro Hoops  
Version 1.0  
Developer: Mob4.com

Title: NBA: Oklahoma City Thunder  
Version 1.0  
Developer: Mob4.com

Title: NBA: Bobcats Pro Hoops  
Version 1.0  
Developer: Mob4.com

Title: NBA: Pacers Pro Hoops  
Version 1.0  
Developer: Mob4.com



Title: NBA: Bucks Pro Hoops  
Version 1.0  
Developer: Mob4.com

Title: NBA Orlando Magic  
Version 1.0  
Developer: Mob4.com

Title: NBA Sports News Widget  
Version 1.0.0  
Developer: V. Thomson

Title: Sports News NBA  
Version 1.0.0  
Developer: V. Thomson

Title: NBA Ultimate  
Version 1.0  
Developer: James N

Title: NBA Wallpapers  
Version 4.2.2  
Developer: Jackeey, wallpaper

Title: NBA LA Lakers online wallpaper  
Version 1.1  
Developer: StoneJordan

Title: Houston Rockets Theme NBA  
Version 1  
Developer: HydTech

Title: NBA 09-10 Theme  
Version 20092010  
Developer: JM-Themes

Title: Open Home Skin NBA  
Version 1.1.0  
Developer: Bubamara

Title: LA Lakers Theme for GDE  
Version 1.0  
Developer: Diceman4

Title: Boston Celtics Theme for DGE  
Version 1.1  
Developer: Diceman4

Title: Open Home Skin My LA Lakers  
Version 1.1  
Developer: Andoidfaqs

Title: Open Home Skin MyRaptors  
Version 1.1  
Developer: Androidfaqs

Title: Open Home Skin MyCavaliers  
Version 1.1  
Developer: Androidfaqs

Title: Open Home Skin MySpurs  
Version 1.1  
Developer: Andoidfaqs

Title: Open Home Skin MyNuggets  
Version 1.1  
Developer: Androidfaqs

Title: Open Home Skin MyHawks  
Version 1.1  
Developer: Androidfaqs

Title: Open Home Skin MyMavericks  
Version 1.1  
Developer: Andoidfaqs

Title: Open Home Skin MyHeat  
Version 1.1  
Developer: AndoidFaqs

Title: Open Home Skin MyChacago Bulls  
Version 1.1  
Developer: Androidfaqs

Title: Open Home Skin MySuns  
Version 1.1  
Developer: Androidfaqs

Title: Open Home Skin MyPacers  
Version 1.1  
Developer: Androidfaqs

Title: Open Home Skin MyKnics  
Version 1.1  
Developer: Androidfaqs

Title: Open Home Skin MyNets  
Version 1.1  
Developer: Androidfaqs

Title: Open Home Skin MyRockets  
Version 1.1  
Developer: Androidfaqs

Title: Open Home Skin My76ers  
Version 1.1  
Developer: Androidfaqs

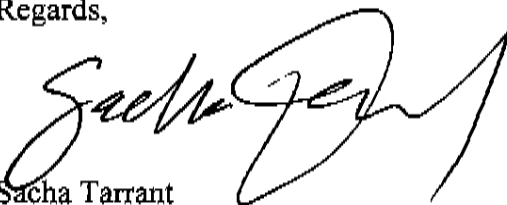
We ask that you remove the infringing applications from the Android Marketplace immediately.

I have good faith that use of the material in the manner complained of is not authorized by the NBA, NBA Properties, Inc, its agents or the law, and that the information in this notice is accurate.

I declare under penalty or perjury under the laws of the United States of America that I am authorized to act on behalf of all the aforementioned entities.

If you have any questions, please contact me at the information above.

Regards,



Sacha Tarrant

NBA Properties, Inc.  
Olympic Tower  
645 Fifth Ave  
New York, NY 10022  
[dmca@nba.com](mailto:dmca@nba.com)

## EXHIBIT A

Trademark	Country Registered	U.S. Application or Registration No.	Class
NBA (BLOCK LETTERS)	Various	1833902	25
NATIONAL BASKETBALL ASSOCIATION	Various	2183983	25
ATLANTA HAWKS	Various	1946924	25
BOSTON CELTICS	Various	1003131	25
CHARLOTTE BOBCATS	Various	3261785	25
CHICAGO BULLS	Various	1530949	25
CLEVELAND CAVALIERS	Various	3028591	25
DALLAS MAVERICKS	Various	3100138	25
DENVER NUGGETS	Various	3078918	25
DETROIT PISTONS	Various	3023617	25
GOLDEN STATE WARRIORS	Various	1059621	41
HOUSTON ROCKETS	Various	3235838	25
INDIANA PACERS	Various	3100157	25
LOS ANGELES CLIPPERS	Various	3035417	25
LOS ANGELES LAKERS	Various	3095079	25
MEMPHIS GRIZZLIES	Various	2861210	25
MIAMI HEAT	Various	2179772	25
MILWAUKEE BUCKS	Various	3081981	25
MINNESOTA TIMBERWOLVES	Various	1513653	25
NEW JERSEY NETS	Various	1209109	41
NEW ORLEANS HORNETS	Various	2843832	25
NEW YORK KNICKS	Various	3035311	25
ORLANDO MAGIC	Various	1528345	25
PHILADELPHIA 76ERS	Various	3285491	25
PHOENIX SUNS	Various	3045529	25
PORTLAND TRAIL BLAZERS	Various	3100140	25
SACRAMENTO KINGS	Various	3097485	25
SAN ANTONIO SPURS	Various	3235836	25
SEATTLE SUPERSONICS	Various	3040950	25
TORONTO RAPTORS	Various	2322650	25
UTAH JAZZ	Various	3084689	25
WASHINGTON WIZARDS	Various	2219219	25

## EXHIBIT A

<b>Trademark</b>	<b>Country Registered</b>	<b>U.S. Application or Registration No.</b>	<b>Class</b>
NBA	Various	1901528	9
ATLANTA HAWKS	Various	2356821	9
BOSTON CELTICS	Various	2325752	9
CHARLOTTE BOBCATS	Various	2978914	9
CHICAGO BULLS	Various	2325751	9
CLEVELAND CAVALIERS	Various	2978691	9
DALLAS MAVERICKS	Various	2744775	9
DENVER NUGGETS	Various	2862887	9
DETROIT PISTONS	Various	3724559	9
GOLDEN STATE WARRIORS	Various	2223015	9
HOUSTON ROCKETS	Various	2924353	9
INDIANA PACERS	Various	2415057	9
LOS ANGELES CLIPPERS	Various	2325753	9
LOS ANGELES LAKERS	Various	2486549	9
MEMPHIS GRIZZLIES	Various	3482340	9
MIAMI HEAT	Various	2934744	9
MILWAUKEE BUCKS	Various	2346666	9
MINNESOTA TIMBERWOLVES	Various	2457484	9
NEW JERSEY NETS	Various	2265340	9
NEW ORLEANS HORNETS	Various	2957883	9
NEW YORK KNICKS	Various	2916171	9
OKLAHOMA CITY THUNDER	Various	77560263	9
ORLANDO MAGIC	Various	2480837	9
PHILADELPHIA 76ERS	Various	2229468	9
PHOENIX SUNS	Various	2299905	9
PORTLAND TRAIL BLAZERS	Various	3072022	9
SACRAMENTO KINGS	Various	2311180	9
SAN ANTONIO SPURS	Various	3621685	9
TORONTO RAPTORS	Various	2405189	9
UTAH JAZZ	Various	2237003	9
WASHINGTON WIZARDS	Various	2362551	9